

## **Threat Advice, LLC Privacy Policy**

[www.threatadvice.com](http://www.threatadvice.com)

Effective Date: October 26, 2016

THIS PRIVACY POLICY DESCRIBES THE INFORMATION THAT THREATADVICE COLLECTS AND HOW IT USES SUCH INFORMATION. PLEASE READ THIS PRIVACY POLICY CAREFULLY BEFORE USING THIS WEBSITE. BY USING THE SERVICES OR SUBMITTING PERSONAL INFORMATION THROUGH THE SERVICES, YOU EXPRESSLY CONSENT TO THE PROCESSING AND USE OF YOUR PERSONAL INFORMATION ACCORDING TO THIS PRIVACY POLICY.

**Privacy Statement:** ThreatAdvice, LLC ("ThreatAdvice") is committed to safeguarding Your privacy online. This privacy policy applies to Your information that ThreatAdvice collects and receives.

By using this website, ThreatAdvice.com ("Website"), You agree to the terms of this Privacy Policy. Please read the following policy to understand how ThreatAdvice treats Your Personal Information.

**Definitions:** All capitalized terms not defined in this Privacy Policy have the same meaning as defined in the ThreatAdvice Website Terms of Use ("Terms of Use") accessible <<here>>.

**Personal Information:** For this Privacy Policy, "Personal Information" means information that personally identifies a User, such as names, addresses, e-mail addresses, or phone numbers, as well as other non-public information that is associated with a User. ThreatAdvice collects and uses Personal Information as described in this Privacy Policy from the Users of our Services.

**Cookies:** ThreatAdvice may place "cookies" on Your personal computer. "Cookies" are small identifiers sent from a web server and stored on Your computer's hard drive, similar to a license plate, that help ThreatAdvice to recognize You if You visit the Website again. ThreatAdvice uses cookies to record session information, such as recording user-specific information on what pages You access or visit, recording past activity in order to provide better service when You return to the Website, ensuring that You are not repeatedly sent the same banner ads, customizing Website content based on Your browser type, and tracking how You found the Website. Cookies are not designed to be used to get data from Your hard drive, Your e-mail or any other personal data about You. To protect Your privacy, ThreatAdvice does not use cookies to store or transmit any Personal Information about You on the Internet. You can reject cookies by changing Your browser settings. Please note, however, that if You reject our cookies, it is possible that some web pages may not properly load, Your access to certain information might be denied or You might have to enter information about Yourself more than once.

**Personal Information ThreatAdvice Collects:** ThreatAdvice collects the following Personal Information that You submit voluntarily when creating an Account including: Your name, e-mail address, products used, projects, and password of Your choice.

After registering You may provide ThreatAdvice with additional information about You as You use the Services such as:

- physical addresses
- telephone numbers
- information regarding Your business (e.g., business name, revenue thresholds, etc.)
- information regarding Your business needs and software requirements
- other personally identifiable information You affirmatively provide to us

If You exchange messages with others through the Website, ThreatAdvice may store these messages in order to deliver them and allow You to manage them. Please be aware that while some pieces of information that You provide to ThreatAdvice would not be sufficient to identify You when seen by another

User without any context, the combination of different pieces of information that You have provided for viewing by other Users, or any contextual information, may allow other Users to identify You.

When You contact ThreatAdvice by sending ThreatAdvice an e-mail or when You use any of our contact forms, ThreatAdvice will collect any information that is contained in (and/or attached to) Your e-mail, text message, or that You enter into such forms.

**Browsing the Website:** If You browse through the Website without entering any Personal Information, ThreatAdvice will automatically gather and store certain information about Your visit. This information does not identify You personally and cannot be linked back to You unless You decide at some point to identify Yourself. If You are only browsing, ThreatAdvice may collect the following information (whenever possible): IP address, domain name, the type of browser and operating system used to access the Website, the date and time You access the Website, the pages You visit (click-through), and if You linked to the Website from another website, the address of that website as well as additional information related to Your visit. ThreatAdvice uses Your IP address to help diagnose problems with our server, and to administer the Website.

**Minors:** ThreatAdvice does not knowingly collect personally identifiable information by anyone under the age of 18. Do not sign up for an Account if You are under the age of 18 and do not provide ThreatAdvice with any information regarding any individual under the age of 18. If ThreatAdvice is made aware that we have collected personally identifiable information about a child under the age of 13, we will promptly delete such personally identifiable information and terminate any accounts created by such individual.

**Use of Personal Information:** Personal Information You submit to ThreatAdvice, or to third parties that support us in collecting information, is used by us to provide You and other Users with the Services, to respond to requests that You make, to improve our Services, and to operate, maintain, and improve the features, functionality, performance, and support of the Services. ThreatAdvice uses the Personal Information that it gathers about You for the following purposes:

- To provide our Services to You, to communicate with You about Your use of the Services, to respond to Your inquiries, to fulfill Your orders, and for other customer service purposes, which may include communicating with You via email
- To tailor the content and information that ThreatAdvice may send or display to You, personalized help and instructions, and to otherwise personalize Your experiences while using the Website or the Services
- For customer loyalty programs
- To share with website affiliates, and/or vendors of products you have expressed interest in as a means of establishing communication between both you and such vendors or affiliates.
- For marketing and promotional purposes. For example, ThreatAdvice may use Your information, such as Your email address, to send You news and newsletters, special offers, and promotions, or to otherwise contact You about products or information ThreatAdvice thinks may interest You. ThreatAdvice also may use the information that ThreatAdvice learns about You to assist us in advertising our Services on third party websites. If you wish to opt out of such marketing and promotional uses, please send us an email at Info@ThreatAdvice.com
- To better understand how users access and use the Website and Services, both on an aggregated and individualized basis, to improve the Website and Services and respond to user desires and preferences, and for other research and analytical purposes
- **Public Postings & Feedback:** If You provide feedback about the Services, ThreatAdvice may use and disclose such feedback for any purpose, provided ThreatAdvice does not associate such feedback with Your Personal Information. ThreatAdvice will collect any information contained in such feedback and will treat the Personal Information in it in accordance with this Privacy Policy.

**Disclosure of Personal Information:** Except as otherwise stated in this Privacy Policy, ThreatAdvice does not disclose to or share Your Personal Information with third parties, unless You ask or authorize

ThreatAdvice to do so. ThreatAdvice may provide Your Personal Information to third party service providers and suppliers who work on behalf of or with ThreatAdvice to provide You with some of the services and features of the Services and to help us communicate with Users. However, these service providers and suppliers do not have any independent right to use this information except to help ThreatAdvice provide the Services. ThreatAdvice may share some or all of Your Personal Information with any parent company, subsidiaries, joint ventures, or other companies under a common control (collectively, "Affiliates"), in which case ThreatAdvice will require Affiliates to honor this Privacy Policy.

**Mergers:** In the event ThreatAdvice goes through a business transition such as a merger, acquisition by another company, or sale of all or a portion of its assets, Your Personal Information will likely be among the assets transferred. You acknowledge that such transfers may occur, and that any acquirer of ThreatAdvice or its assets may continue to use Your Personal Information as set forth in this Privacy Policy.

**Legal Obligation to Disclose:** ThreatAdvice may (and You authorize us to) disclose information ThreatAdvice has collected from and about You (including Personal Information) if ThreatAdvice believes in good faith that such disclosure is necessary to (a) comply with relevant laws or to respond to subpoenas or warrants served on us; (b) to enforce our ThreatAdvice Terms of Use and Privacy Policy; or (c) to protect and defend the rights or property of us, the users of our Services, or third parties.

**Changing Personal Information:** You may change Your Personal Information (i.e., email address) by logging into Your Account and editing Your Account information. You may also request that Your Account be terminated and that Your Personal Information be deleted by sending an email to ThreatAdvice.com. Any termination of Your account may involve deletion of Your Account information from ThreatAdvice's live databases and all the information and data stored for such Account in the Services. ThreatAdvice will not have any liability whatsoever to You for any termination of Your account or related deletion of Your information.

**Information Sharing:** On occasion ThreatAdvice will make available to potential advertisers, research firms, and business partners aggregated results from research it has conducted with Users of the Website. ThreatAdvice may count, track, and aggregate visitor activity into our analysis of general traffic flows to the Website and may merge this information into group data, which may then be shared on an aggregated basis with potential advertisers, research firms, and business partners. In such case, ThreatAdvice will only provide demographic information on an aggregated basis and does not disclose individual User information.

**Links to Other Websites:** The Website may contain links to Third Party Sites that are not owned or controlled by ThreatAdvice. The provision of such links is for Your convenience and does not signify ThreatAdvice's endorsement of such web sites or location or its contents. ThreatAdvice has no control over, does not review and is not responsible for the privacy policies of or content displayed on Third Party Sites. Please be aware that the terms of this Privacy Policy do not apply to Third Party Sites.

**DISCLOSURE:** ThreatAdvice may have affiliate marketing agreements set up with a portion of the products mentioned in blog posts or other pages on the site. If a user clicks through to a product from ThreatAdvice.com and makes a purchase, ThreatAdvice may be entitled to a portion of the revenue generated from this purchase. **Notification of Privacy Statement Changes** From time to time, ThreatAdvice may use Personal Information for new, unanticipated uses not previously disclosed in this Privacy Policy. If ThreatAdvice's information practices change at some time in the future ThreatAdvice will post the policy changes to this Website to notify You of these changes and provide You with the ability to opt out of these new uses. If You are concerned about how Your information is used, You should check back at this Website periodically.

**Your California Privacy Rights:** California Civil Code Section 1798.83 permits Users who are California residents to request certain information regarding our disclosure of Personally identifiable information to

third parties for their direct marketing purposes. To make such a request, please send an email to Info@ThreatAdvice.com or write to us at **[INSERT ADDRESS YOU WANT TO USE]**.

**Contacting ThreatAdvice:** If You have any questions about this Privacy Policy, the practices of this Website, or Your dealings with this Website, please contact ThreatAdvice at ThreatAdvice.com or 205-739-2265.